

going  
Solo



An international  
**conference**  
**for freelancers**  
around the internet  
industry  
and beyond



LAUSANNE  
SWITZERLAND  
MAY 16<sup>TH</sup> 2008

**FREELANCING IS BUSINESS**

- ★ HOW DO I SET MY RATES?
- ★ HOW DO I FIND CLIENTS?
- ★ HOW DO I NEGOTIATE CONTRACTS AND GET PAID?
- ★ HOW DO I HELP CLIENTS FIND ME?
- ★ HOW DO I DEAL WITH THE ADMINISTRATIVE ASPECTS OF BEING A SOLOIST?
- ★ HOW DO I BALANCE WORK AND LIFE?
- ★ HOW DO I REMAIN MY OWN BOSS, BUT FIND MY PLACE IN A NETWORK?

**Come and learn from internationally acclaimed speakers and soloists:**  
**Stowe Boyd, Suw Charman, Martin Roell, Laura Fitton, Dennis Howlett**  
**Stephanie Booth - [climbtothestars.org](http://climbtothestars.org) | [Going Far - going-far.com](http://Going Far - going-far.com)**

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